



Privacy Notice – for political and policy stakeholders, journalists and media, patient organisations, and industry affiliations

This Privacy Notice applies to stakeholders who are important to Ipsen.

Institute Produits Synthèse (IPSEN) AB, corporate identity number 556701-3106, Färögatan 33, SE- 164 51 Kista, Sweden (“Ipsen”), is the data controllers in relation to the activities in this privacy notice.

Data collected

In order to pursue our external affairs activities and to engage optimally with key individuals in the healthcare ecosystem, we hold personal data about individuals who are important stakeholders for Ipsen.

We also engage with Patient Organisations, who are important stakeholders, to collaborate or share information with the aim of improving patient outcomes and understanding patient needs.

Some information is collected directly from you, but we also collect data from public sources such as websites or social media, and from third parties such as consultancy companies.

As a result, we may hold the following types of information about individuals, depending on the work we are doing:

- Your name, email address, telephone numbers
- The organisation you work for, your role, business contact details
- Information about your activities with Ipsen
- Your interests and professional activities (such as, your professional position and background, event activities, publications, media and social media activities, links to other organisations)

Purpose and legal basis of data processing

We will only use your personal data for specific purposes as needed to support our activities related to stakeholder engagement including:

- Identifying key stakeholders for Ipsen
- Understanding your interests and where these relate to Ipsen’s work
- Managing and improving our relationship with you
- Facilitating meetings and discussions with you

The legal basis for processing this information about you is Ipsen’s legitimate interests in ensuring effective stakeholder management to support our activity.

For our work with Patient Organisations, we will keep your information on a central database to ensure long term and consistent ways of working between Ipsen and Patient Organisations. Keeping track of our data will facilitate any handover changes and continuity within our projects and collaborations, as well as providing transparency in ongoing projects and activities.

Data recipients

Information related to you will only be accessed by employees at Ipsen with a relevant and tangible need to see your information. Information related to you may also be made available to other entities within the Ipsen group of companies where this is relevant to our work. We will also potentially, as necessary share data with third parties who work with Ipsen to support our activities, for example, Public Affairs or Healthcare PR consultancies, or other partners with whom we are working with on specific projects. These third parties are obliged to protect the security and confidentiality of any personal data and comply with data protection legislation.

Term of retention

We will only retain your information in order to meet our operational needs and to comply with legislative requirements for retention in line with Ipsen’s Retention and Archiving guidance.

International transfers of data

Your personal data may be shared with service providers or companies affiliated with Ipsen in non-EU countries which do not ensure an adequate level of protection to personal data. In order to ensure that your personal data are protected, Ipsen will, where necessary, ensure that the recipient has entered into data transfer agreements which include appropriate standard contractual clauses. Such contract can be made available to you upon request.

Your rights

You may have the following rights regarding your information depending on the circumstances and applicable legislation:

Right	What does this mean?
1. The right of access	You have the right to obtain access to the information processed by Ipsen.
2. The right to rectification	You are entitled to have your information corrected if it is inaccurate or incomplete.
3. The right to erasure	This is also known as ‘the right to be forgotten’ and, in simple terms, enables you to request the deletion or removal of your information where there is no compelling reason for Ipsen to keep using it. This is not a general right to erasure; there are exceptions.

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| 4. The right to restrict processing | You have rights to 'block' or suppress further use of your information in certain circumstances. When processing is restricted, Ipsen can still store your information, but may not use it further. |
| 5. The right to data portability | You have rights to obtain and reuse your personal data in a structured, commonly used and machine-readable format in certain circumstances. |
| 6. The right to object | You have the right to object to certain types of processing, in certain circumstances. |

If you would like to exercise any of these rights, please send us a Data Subject right request by completing this form.

If you have any questions or comments about this Privacy Notice, please send us an email at the email address of Ipsen's Data Protection Officer at dataprivacy@ipsen.com.